

Position: Consultant proposal writing
Duration: 2 months
Contract type: Consultant
Location: Ethiopia
Career level: Senior



Healthy Entrepreneurs is looking for a consultant on concept note writing

About Healthy Entrepreneurs

Why are there still over 2 billion people worldwide who do not have access to basic healthcare? To solve this problem, Healthy Entrepreneurs (HE) was founded in 2012. HE deploys a last-mile distribution model to deliver affordable and reliable preventive and curative health products and services to the poorest families living in rural areas of Sub-Saharan Africa.

Through a network of trained micro-entrepreneurs, we manage a fully integrated end-to-end supply chain of reliable products and services and ensure customers are provided with practical health information. Telehealth services offer our customers access to qualified medical staff at a distance providing them with consultations and controlled access to treatment. In this way, isolated villages are transformed into strong, well-informed, healthy communities. Currently we are serving almost 20 million people with our service provision, and HE is rapidly expanding the Community Health Entrepreneurship Module (CHEM) in existing countries and opening new countries.

HE is a social enterprise registered in The Netherlands, with activities in Burundi, Burkina Faso, DRC, Kenya, Nigeria, Tanzania and Uganda. The company is currently funded by private and donor investors, moving towards private only in the future. In the next five years, HE plans to expand the network of 20,000 entrepreneurs in 7 countries today, to 250,000 in 10 countries in total. The company aims to become the role model for organizing sustainable and reliable community healthcare in rural and hard to reach areas all over Sub-Saharan Africa.

Part of the ambitious growth plan is further developing the reach of HE throughout Africa. Ethiopia is one of the countries HE is interested in to expand to. A recent trade mission has revealed a lot of interest from local stakeholders in starting up the HE-concept in Ethiopia.

For more information about the Community Health Entrepreneurship Module (CHEM), please check our website and check the following link: <https://www.youtube.com/watch?v=llu7CW6jDc>

Role summary

The position

To kick start our expansion to Ethiopia a concept note is needed describing the way the Community Health Entrepreneurship module (CHEM) could strengthen the national Community Health system. The document will be the basis for defining the pilot study in partnership with the national and regional ministries of health. This vacancy is for a consultant who can help us write a concept note. The concept note should explain:

- The whole working of the Community Health Entrepreneurship Module (CHEM)
- Describe the actual community health system in Ethiopia.
- The ambitions of the national government, and the existing challenges
- Drafts ways how the CHEM could fit in the Ethiopian community health system (incl supply chain, reporting, assortment, training, category of candidates to become CHE, relationship with existing health post)
- Topics to be discussed during conversations/co-creation sessions with MOH

- Recommendations for a pilot in one region in Ethiopia
- KPIs to measure success of the Community Health Entrepreneurship Module (CHEM)
- Estimate the potential health and financial impact of the CHEM in rural and remote Ethiopia

Activities

The activities to come to a concept note include

- Participation in the Technical Working Group at the Ministry of Health
- Visit various stakeholders in the community health ecosystem to collect data and validate concepts
- Field research to discuss and validate components of the Community Health Entrepreneurship Module (CHEM)
- Various meetings with international stakeholders (internal and external)
- Write concept note, including several iterations with internal and external experts

Required Qualifications and experience

- Economic background with affection with health, or (public) health background with affection with economics
- Great knowledge of the Ethiopian health market
- Intrinsically driven to contribute to social impact globally
- Practical knowledge and skills in design, planning, implementation and monitoring of programs and projects
- Commercial and business-minded and in possession of an entrepreneurial business spirit
- Relevant experience in the public health and/or job creation
- Relevant experience in international business and market development, strategic collaboration, and partnership management
- Experience in writing proposals in an international context
- Fluent in English (both in speech and in writing) and in Amharic

Duration

February till end of March 2024, full time position.

Application Instruction

We invite all candidates meeting the required qualifications to submit (i) a cover letter (1 page) and (ii) a CV (maximum 2 pages) to juliette.vanhalst@healthyentrepreneurs.com mentioning the position on the subject line.

Women are highly encouraged to apply. Only short-listed candidates fulfilling minimum requirements and immediate availability will be contacted. Application deadline is 6th of Feb 2024.